



LESI 2019 Annual Conference Sponsorship & Exhibition Opportunities

May 26 – 28 Pacifico Yokohama, Japan



*Create an IP Culture
- Open for Business*



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<http://www.lesi.yokohama/>



LESI 2019 Annual Conference
Organizing Committee
Email: sponsors@lesi.yokohama



A WARM WELCOME TO OUR SPONSORS AND EXHIBITORS !

We cordially invite you to become a sponsor or exhibitor at the Licensing Executives Society International (LESI) 2019 Annual Conference in Yokohama, Japan. From May 26 to 28, 2019, we anticipate 500+ intellectual property professionals from around the world to connect with us and with one another. Showcase your business to the most influential minds in the industry and decision-makers within their organization.

WHO WE ARE

LES International (LESI) is a global business association representing more than 10,000 Intellectual Property professionals covering over 90+ countries, collaborating across multiple industries and sectors to create incredible networking and learning environments.

Professionals include management representatives from large, medium and small companies, scientists, engineers, academics, government officials, lawyers, patent and trademark attorneys, and consultants. As an independent, professional organization, LESI facilitates global IP commerce through education, networking, standards development and certification.



YOUR CONTACT

LESI 2019 Annual Conference Organizing Committee Sponsorships

Email: sponsors@lesi.yokohama



MAJOR SPONSORSHIP OPPORTUNITIES & BENEFITS

	Platinum Sponsor (\$30,000) Limit: 3	Gold Sponsor (\$15,000)	Silver Sponsor (\$7,500)	Bronze Sponsor (\$5,000)	Iron Sponsor (\$3,000)
Company Name and Logo on the website & program	✓	✓	✓	✓	✓
Complimentary registration	4	2	1		
Prominent reserved table at Gala Dinner	✓	✓	✓		
Ad in the final Program	Full Page	Full Page	Half Page	Half Page	Quarter Page
Complimentary Exhibit Space	✓	✓			
Right to a speaker role for a workshop session (subject to LES approval)	✓				

EVENT SPONSORSHIP OPPORTUNITIES & BENEFITS






Gala Dinner Tuesday 5/28 (\$20,000)	<ul style="list-style-type: none"> Recognition at the gala dinner Company name & logo on website & program Prominent reserved table at the gala dinner
Japan Night Monday 5/27 (\$10,000)	<ul style="list-style-type: none"> Recognition at the Japan Night Company name & logo on website & program



EVENT SPONSORSHIP OPPORTUNITIES & BENEFITS (cont.)

Welcome Reception Sunday 5/26 (\$10,000)	<ul style="list-style-type: none"> ▪ Recognition at the welcome reception ▪ Company name & logo on website & program
Luncheons 5/27 & 28 (\$10,000 ea.)	<ul style="list-style-type: none"> ▪ Recognition at the designated Luncheons ▪ Company name & logo on website & program
Networking Breaks 5/27 & 28 (\$5,000 ea.)	<ul style="list-style-type: none"> ▪ Recognition at the designated networking breaks ▪ Company name & logo on website & program
YMC Event Sunday 5/26 (\$3,000)	<ul style="list-style-type: none"> ▪ Recognition at the YMC event ▪ Company name & logo on website & program ▪ 2 free tickets to the event
WILA (Women In Licensing Alliance) Date TBD (\$3,000)	<ul style="list-style-type: none"> ▪ Recognition at the WILA event ▪ Company name & logo on website & program

ITEM SPONSORSHIP OPPORTUNITIES & BENEFITS

 Happi Coats (\$18,000)	 Conference Bags (\$12,000)	 Charging Station (\$10,000)	 Lanyards (\$7,000)	 Note Pads (\$3,500)	 Pens (\$3,000)
<ul style="list-style-type: none"> ▪ Company name & logo on the items ▪ 1 Complimentary registration ▪ Company Name & Logo on the website & program 			<ul style="list-style-type: none"> ▪ Company name & logo on the items ▪ Company Name & Logo on the website & program 		

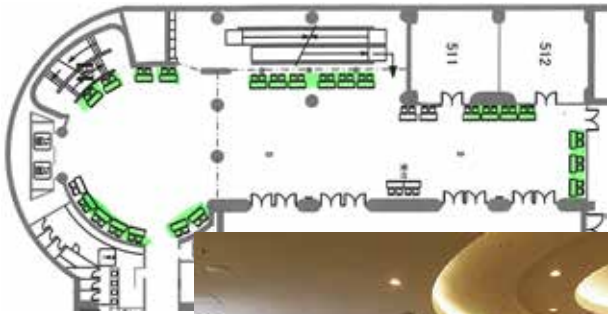


EXHIBITION OPPORTUNITIES

The exhibit areas are located in the foyer of the luncheon room on the 5th floor, and are available on a first come, first-served basis. Your tabletop displays will consist of a table and two chairs. Exhibitors also enjoy the benefits shown in the table below.

Tabletop Displays
(\$5,000)!

- 2 complimentary exhibit-area-only passes for booth staff
- Company name & logo on website & program



ADVERTISING IN THE FINAL PROGRAM

All attendees and registered participants receive this must-have conference reference guide. Program advertising space is available on a first come, first-served basis.

Back Cover (Exterior)	Inside Back Cover	Inside Front Cover	Full Inside Ad
(\$5,000)	(\$4,500)	(\$4,500)	(\$4,000)



GENERAL TERMS AND CONDITIONS

These General Terms and Conditions are intended by LESI/LES (Japan) to serve the best interest of LESI 2019 Annual Conference events, the sponsors, exhibitors, registrants, and to give notice to all applicants of governing terms and conditions. All applicants are bound by the terms and conditions.

Exhibit Eligibility: All products and services exhibited must be germane to the study and practice of intellectual property, licensing, patents and/or education. LESI/LES (Japan) retains the sole authority to determine the eligibility of any company and/or its product. LESI/LES (Japan) reserves the right to refuse applications of organizations not meeting standard requirements or expectations. LESI/LES (Japan) reserves the right to curtail or to close exhibits, wholly or in part, that reflect unfavorably on the character and the purpose of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

Terms of Payment: The applicant agrees to enclose payment in full with the application, to be received in the LESI/LES (Japan) offices within 30 days of contract signing. To be included in initial space assignments, the exhibit application and full payment must be received. Space will not be assigned or held without the application and all appropriate fees. Payments should be made payable to LES Japan.

Assignment of Exhibit Space: Assignment of Exhibit Space: Priority for tabletop displays will be made on a first-come, first-served basis. LESI/LES (Japan) reserves the right to relocate an exhibitor at any time with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in LESI/LES (Japan), the payment for exhibit space will be fully refunded minus a \$250 administrative fee.

Scheduling of Sponsored Events: All sponsored meetings and functions taking place at LESI/LES (Japan) event venues must be sanctioned by LESI and require prior written consent. No sponsored event for the LESI/LES (Japan) audience at the event venue or an off-site location may conflict with any planned LESI/LES (Japan) educational sessions, exhibit hours or any other scheduled meeting-related functions. The hotel will not distribute, permit, or cause to be distributed, any materials, publications or other collateral to the hotel rooms of the group's meeting attendees without prior written consent from LESI/LES (Japan).

Refund & Cancellation Policy: Cancellations must be submitted to LESI/LES (Japan) in writing. The date of receipt of supporter's written notice of cancellation will be the official cancellation date. If support is canceled on or before April 26, 2019, all monies paid to date minus a \$250 processing fee will be returned to the supporter. Cancellations of a larger sponsorship package will be returned to the supporter minus 15% of the total sponsorship fee. Any supporter who cancels after April 26, 2019 will be responsible for the total cost. No refunds for cancellations after this date.



SPONSORSHIP AND EXHIBITION FORM

COMPANY NAME :
(As it should appear in print) _____

CONTACT NAME & JOB TITLE : _____

ADDRESS : _____

CITY : _____ **STATE :** _____

POST/ZIP CODE : _____ **COUNTRY :** _____

EMAIL : _____ **PHONE :** _____ **WEBSITE :** _____

MAJOR SPONSORSHIP

(Please Select only one)

- Platinum US\$30,000
- Gold US\$15,000
- Silver US\$7,500
- Bronze US\$5,000
- Iron US\$3,000

EVENT SPONSORSHIP

- Gala Dinner US\$20,000
- Japan Night US\$10,000
- Welcome Reception US\$10,000
- May 27 Luncheon US\$10,000
- May 28 Luncheon US\$10,000
- May 27 Networking Breaks US\$5,000
- May 28 Networking Breaks US\$5,000
- YMC Event US\$3,000
- WILA Event US\$3,000

ITEM SPONSORSHIP

- Happi Coats US\$18,000
- Conference Bags US\$12,000
- Charging Station US\$10,000
- Lanyards US\$7,000
- Note Pads US\$3,500

EXHIBIT SPACE

(Included with Platinum and Gold Sponsorship)

- Tabletop Display US\$5,000

AD IN THE FINAL PROGRAM

- Back Cover (Exterior) US\$5,000
- Inside Back Cover US\$4,500
- Inside Front Cover US\$4,500
- Full Inside Ad US\$4,000

TOTAL : US\$ _____

- I HAVE READ AND ACCEPTED THE GENERAL TERMS AND CONDITIONS ON PAGE 6.

DATE : _____

SIGNATURE : _____

Please send this form to sponsors@lesi.yokohama by email.